



Illustration by the super talented <u>Ofranciak</u>

### Hi! My name is Melissa Designer at TradeGecko @girleatworld

#### @girleatworld 385,000+ followers











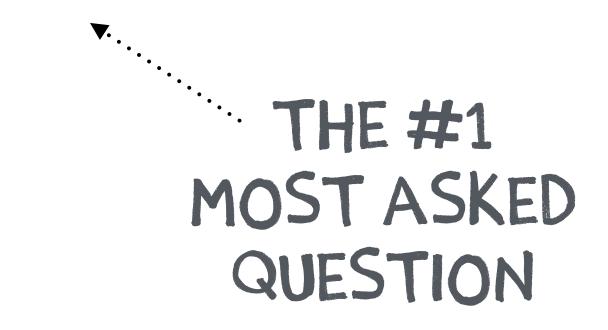








#### How did you start @girleatworld?



Rome, 2011 I was forced to take a picture at the colosseum by my good friend <u>@serenaslenses</u>









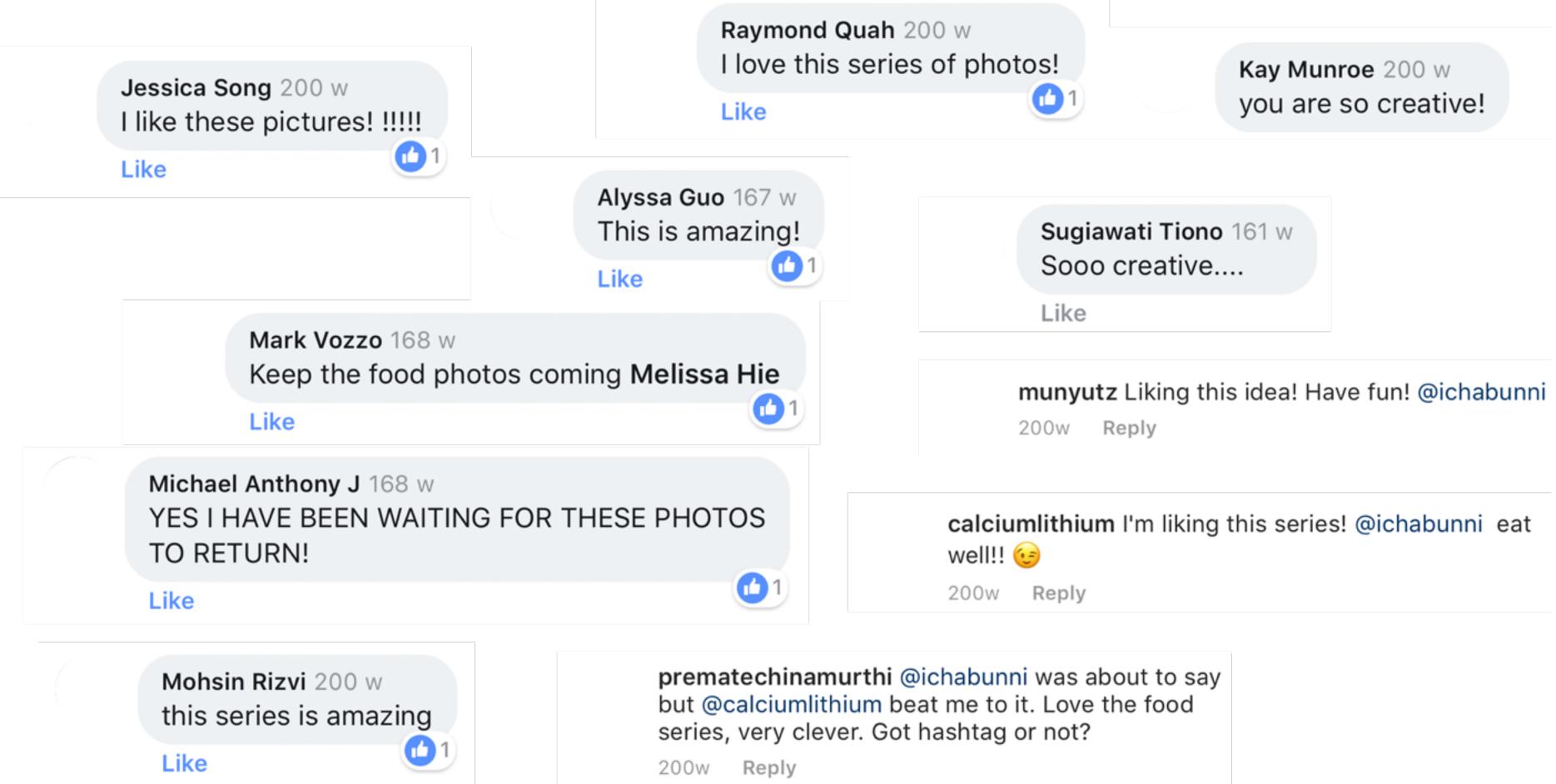








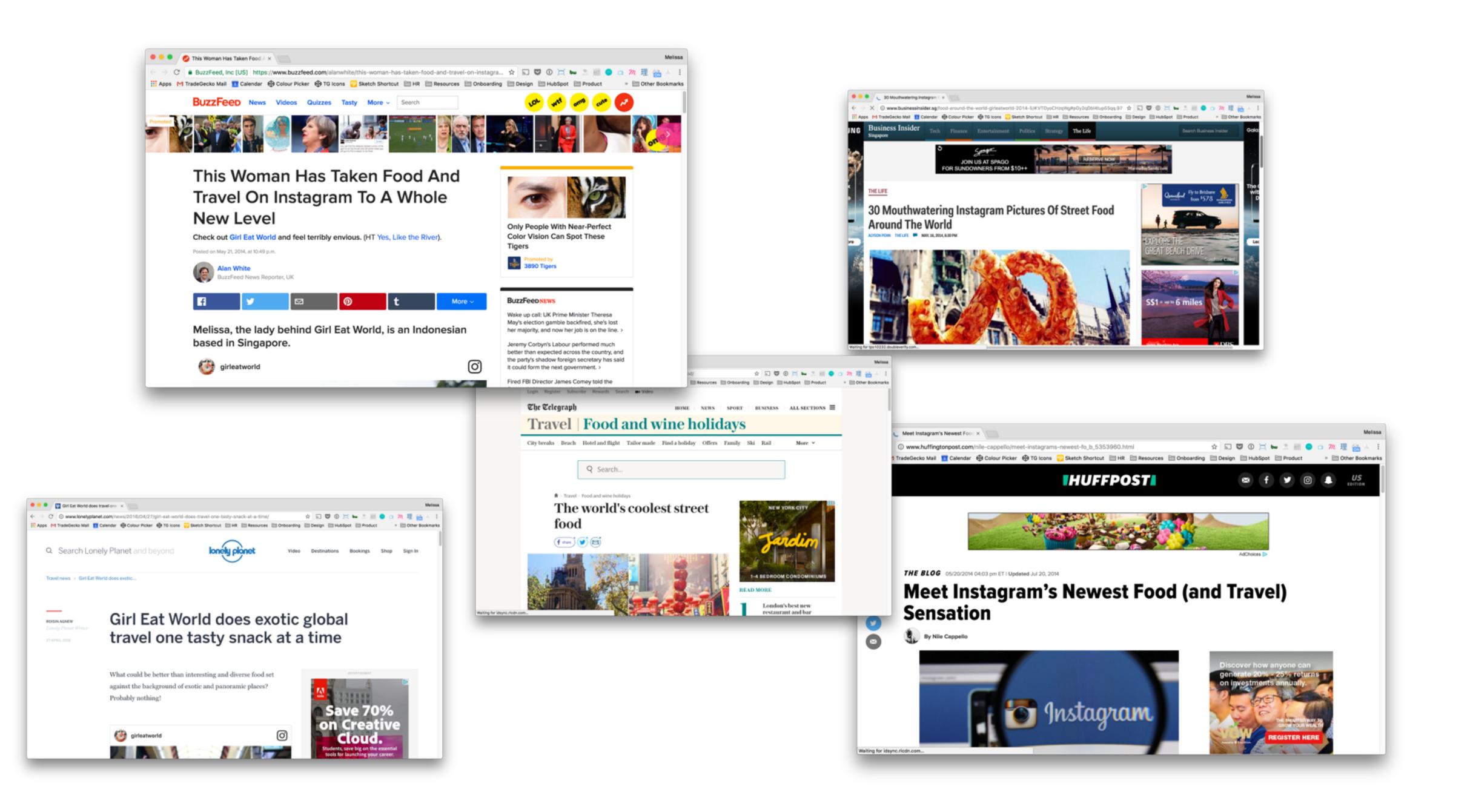






Just hit my 30th country. I've been stuffing my face in each city I visited, and would like to share you what I ate in front of landmarks / cool backgrounds! (instagram.com) submitted 3 years ago by ichaBuNni Age Singapore 33 comments share save hide delete nsfw spoiler flair pocket

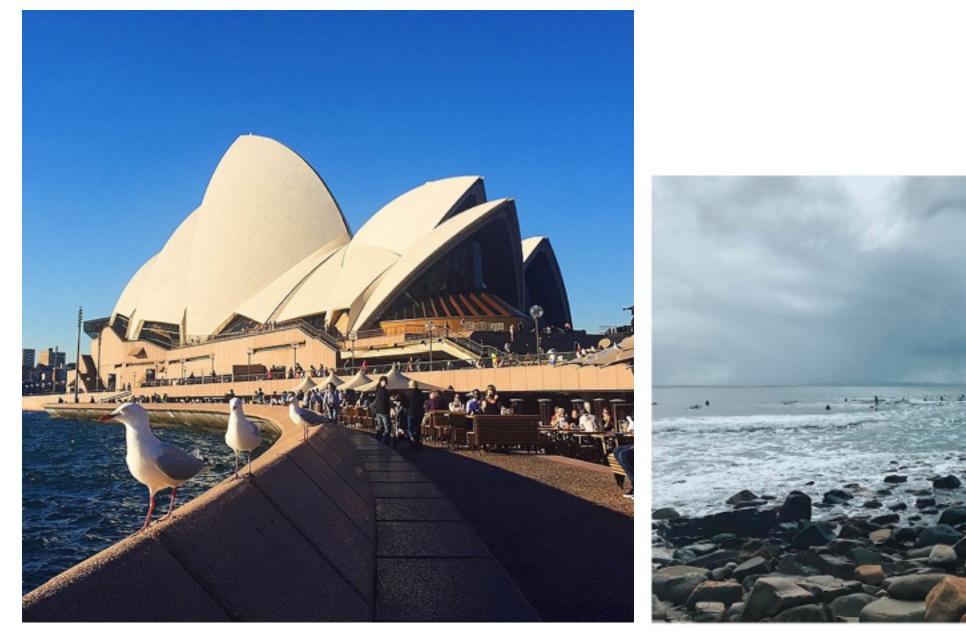




#### A month later...



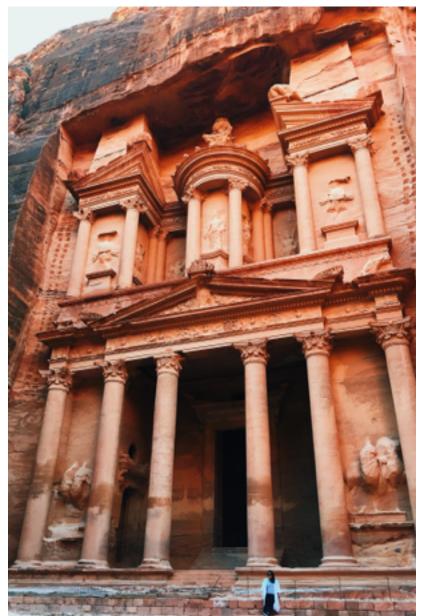
#### And that's how @girleatworld was born!



















Many have also asked... How can I replicate the success of @girleatworld?

"The key to happiness is to find the three things in life you absolutely love doing, and combine them. If you do this, you would never have to work a day again in your life."

Someone once told me (I forgot who)

### Food!

# Taking Photos!

@girleatworld

Travel!







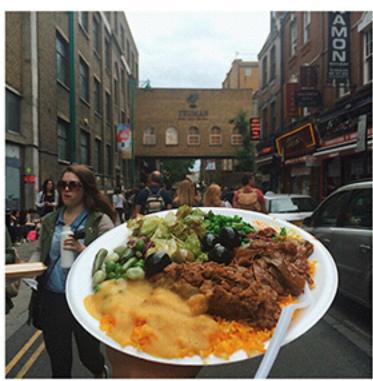














### Travel!

## Taking Photos!

Sharing & Creating

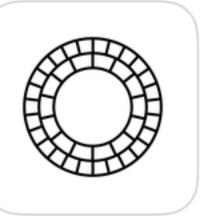
#### So think of the three things that makes you happy.

There is one more thing....

# Working Process



#### iPhone

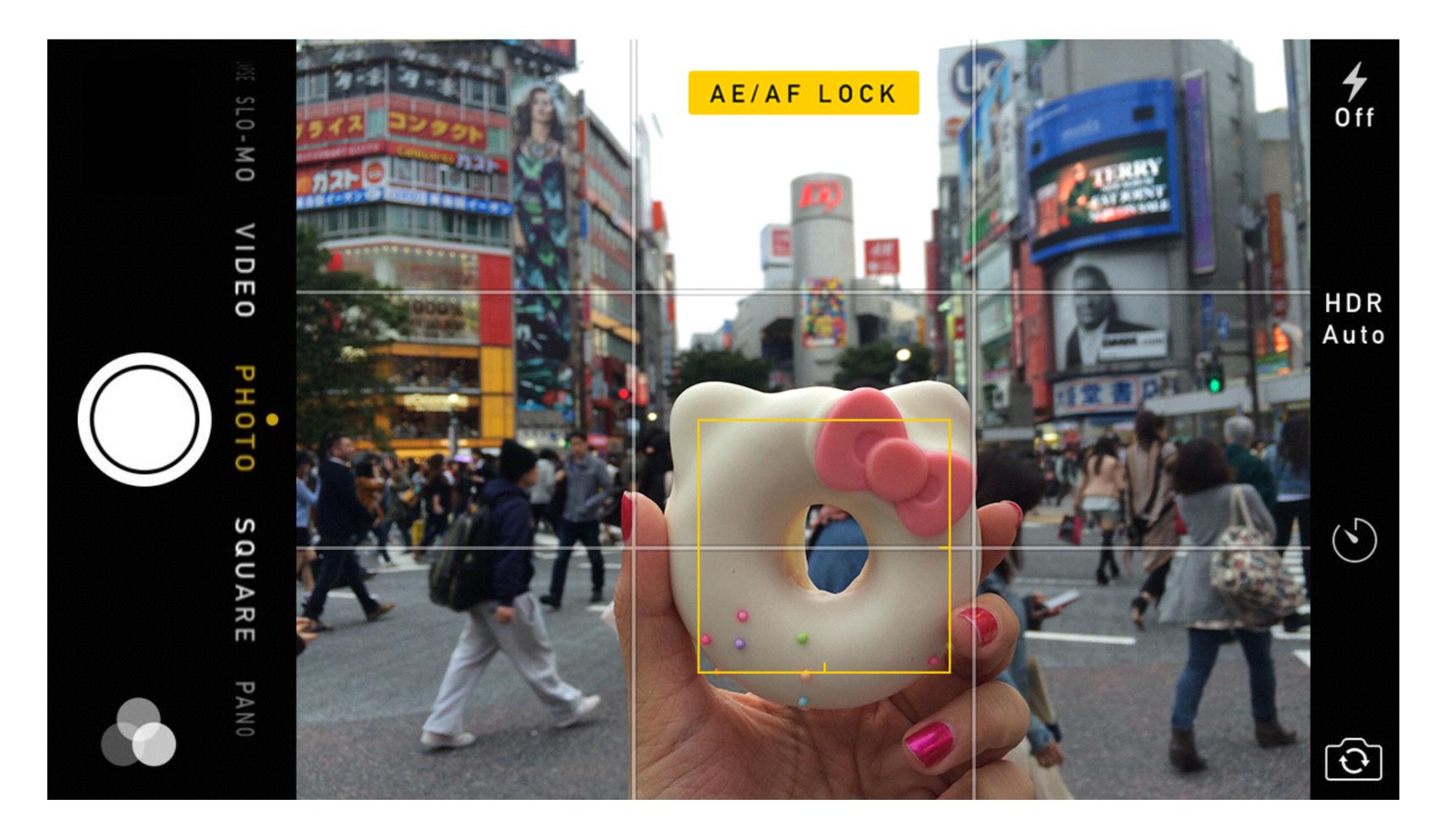




#### VSCO

Instagram









#### Background is not interesting enough. Su

Subject was too close, too much shadow.

#### **BEST!**

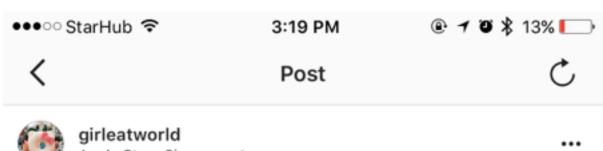




Save Publish











#### View Insights

 $\Box$ 



Liked by veronicaphua, msskinnyfat and 11,837 others

girleatworld Hello Singapore! 🗺 Do you know that ALL photos on this instagram were taken and edited straight on an iPhone? . This Saturday at 1pm, I will be conducting a Photo Lab at the new

000.



# Live Demo

### 1. Take a Picture with some props provided.

2. Edit the picture on VSCOcam app.(I'll show you a few of my tips and tricks)

3. Post your creation on instagram! Hashtag #todayatapple and tag me @girleatworld so I can see them later!



# Thank you, I hope you enjoyed today!

My blog: <u>www.girleatworld.net</u> Find today's slides at: <u>www.girleatworld.net/today</u> Keep in touch: <u>instagram.com/girleatworld</u>

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